



BOYS & GIRLS CLUBS
OF THE NORTH VALLEY
Chico • Paradise • Magalia • Oroville

Local Kids • Great Futures

The Positive Connection

Your investment in our Clubs TODAY ensures a better TOMORROW for more than 2,000 local youth.

YOU HELP ME BE:



What's Inside:

- Boys & Girls Club "True Blue"2
- Keystone Summit3
- Save the Date!
- Upcoming Events4

Special thanks to the following partners for the energy efficiency lighting upgrades at 5 of our facilities:

Gage Chrysler, James O'Bannon, PG&E, and RHA

These upgrades will provide annual energy savings, reduce CO2 emissions, reduce risk of lighting failure, and improve safety.

Opening Doors to Brighter Futures

As you walk into the Boys & Girls Club's pod at Butte County Juvenile Hall you can't help but feel a sense of hope and opportunity. With its brightly colored walls and positive messages, the Club at Juvenile Hall is a fully functioning teen center for youth who are incarcerated.

The Boys & Girls Club's partnership with Butte County to provide services in Juvenile Hall is one of four in California and one of just seven across the nation. Since 2007, our team has made a difference in the lives of more than 700 of the toughest-to-reach youth.

Programming at the Hall is extremely intentional and focuses on workforce readiness, high school graduation and fiscal responsibility. For three hours a day, the youth who are eligible to attend the Club receive an hour of academic

enrichment and support, an hour of Boys & Girls Club evidence-based programs and an hour of fitness and exercise.

The ultimate goal of this program model is to successfully transition youth back to their families, Clubs and communities. Along with our dedicated staff who work in the Hall on a daily basis, staff from each of our three communities rotate weekly into the Hall getting to know the youth and encouraging them to positively participate in their local club upon their release. These healthy relationships give the youth a familiar face and positive role models to continue to work with when they transition back into their community.

The hallmark of the Juvenile Hall Club is the Targeted Re-Entry Program. This mentoring model matches youth

with a Boys & Girls Club Case Manager who tracks their progress for one year after their release. During this time, the youth are provided with individual goal setting, family counseling, and are connected with positive programs and activities that interest them and meet their needs.



The Boys & Girls Club in Juvenile Hall is a fully functioning teen center for incarcerated youth.

Cont'd on Page 3 —>

Celebrating Our “True Blue” Youth

The Boys & Girls Clubs of the North Valley works hard every day to create a positive environment where young people are accepted for who they are and appreciated for their various skills and talents to develop their confidence. This is created, in part, by acknowledging our Club members for their contributions and accomplishments. When youth feel good about their involvement, they are motivated and more likely to stay involved.

Every year, each community hosts an annual Youth Recognition Event to celebrate and recognize Club members’ outstanding accomplishments in athletics, academics and overall service to the Club and community. One of the special awards given at each event is the Boys & Girls Club True Blue Award – a term coined because of the Boys & Girls Club’s blue logo. This prestigious honor is bestowed upon the kids who have attended the Club the most days and hours in one year.

“When our kids attend the Club on a regular basis we are able to make sure they are fed, on track to progress to the next grade level, and are supported in making good choices every day,” said Rashell Brobst, CEO of the Boys & Girls Club.

Findings from a rigorous, 30-month evaluation conducted by Public/Private Ventures (P/PV) show that Boys & Girls Clubs are leaders in out-of-school-time programs that have a positive impact on youth. The results underscore the importance of Clubs placing greater emphasis on retaining members over sustained periods of time.

We are proud to present our 2014 True Blue Club members from each of our three communities:

Chico True Blue

Isabel K. - 11 yrs. old
Chico Ostrander ClubHouse



863 hours and 31 minutes

“The Club is my second home. I love it and have made great memories. It is a safe place where I have fun and I know I will see my friends. I like going to the programs like Triple Threats (performing arts), Smart Girls (healthy choices) and Torch Club (leadership skills).”

Oroville True Blue

Marina T. - 16 yrs. old
Oroville Teen Center



800 hours

“I go to the Club after school because it’s very fun and I would rather spend my time there than anywhere else. I enjoy participating in the LIT (Leaders in Training) program because it gives me the opportunity to experience new things and learn new skills.”

Paradise True Blue

Joseph R. - 9 yrs. old
Ponderosa Elementary School



778 hours and 37 minutes

“I like the staff! They are always kind and helpful - whenever you need help with stuff they come right away and help you with all your problems. My favorite program is Triple Play (healthy choices) because we play tag and other fun outdoor games.”

Keystone: Leading The Ultimate Teen Experience

Youth leadership development is a great way to promote learning positive life skills. At the Boys & Girls Club, we firmly believe that leadership training prepares youth to manage time, work as a team, set goals, start conversations, facilitate meetings, make effective presentations, and become positive young leaders in our society.

According to the National Alliance for Secondary Education and Transition, youth leadership development encourages healthy adolescent growth by providing young people with the ability to analyze their own strengths and weaknesses; to set personal and vocational goals; and to gain

the self-esteem, confidence, motivation, and abilities to carry out those goals.



Teens from Chico, Oroville and Paradise recently gathered for the Boys & Girls Club's first ever Keystone Summit.

Keystone is the Boys & Girls Club's ultimate teen program. This unique leadership development experience provides opportunities for young people ages 14 to 18 to have a voice, run for office, and hold weekly meetings to help staff meet the needs of their club. It is similar to a high school's Associated Student Body (ASB), but centered on youth-led community outreach, civic engagement and representation of their peers at the Club. It is truly teen leadership and engagement at its finest. Under the

Cont'd on Page 4 —>

Re-Entry Program Opens Doors to Brighter Futures *(Cont'd from pg. 1)*

The Club has case managed more than 200 youth in the Re-Entry Program to help them develop strategies to achieve their personal goals, many of which include high school graduation, college placement, vocational training, and employment. The amazing success of this program is evident in the statistics for recidivism (repeat offenders). Current statistics show that more than 70 percent of case-managed youth from the Club's Juvenile Hall program do not reoffend.

"It's a truly amazing thing to see when helping these youth," said Nikki Tracy, Juvenile Hall Site Coordinator. "They change so much, especially when they are going to the community teen centers and doing well for themselves."

This past year we enhanced our partnership with the Butte County Office of Education's Table Mountain School located in Juvenile Hall. This collaboration has expanded our program model to now include an increased focus on the completion of the GED, credit accrual and high school graduation, daily literacy and math skills, enhanced access to technology, and college preparation and enrollment.

The dramatic success rate of the Boys & Girls Club program can be attributed to unique programming, dedicated staff, strong inter-agency partnerships, and community support to help kids in trouble get back - and stay - on track to a positive future.

Targeted Re-Entry Program Success Story: Ivory P.

"Fighting, selling drugs and partying was the norm for me before I got locked up this last time. But after I got out it's a whole new me. I don't do any of the things I used to. I'm doing things I never thought I would do like working full time and going to college. It's crazy!

The thing I've learned is that there are a lot of people around that can help you. You just have to put whatever you have done behind you, move forward and change your criminal mindset.

With the help and preparation of Juvenile Hall staff, the Boys & Girls Club, the Alliance for Workforce Development, and my own will power I am on my way to a life I couldn't have even dreamed of a year ago."

~Ivory P.



Ivory now works full time and attends college.



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Keystone Leaders Coming Together (Cont'd from pg. 3)

guidance of an adult advisor, Keystone Clubs strive to have a positive impact on members, Clubs and their community. Keystone members learn valuable skills such as effective communication, public speaking, budget management, and special event planning and implementation.

The Paradise, Chico, Oroville, and Juvenile Hall teen center Keystone clubs came together in December for the first BGCNV Keystone Summit. The goal of the summit was to begin a new year full of collaborations and cross-community support while strengthening the Keystone clubs so they can maximize Club and community service learning. The teens spent the evening team building,

networking, completing leadership challenges, and learning about their roles in event planning.

"I learned that we need to help kids be more outgoing by bridging the gap to be more comfortable around their peers and other people," said Wes (16 years old), Paradise Teen Center member.

"The summit was a great opportunity for the youth to come together and realize they have the ability to do amazing things," said Lisa Spiegler, Oroville Teen Center Director. "It was incredible to see them working together not only for the betterment of themselves and their community, but for the benefit of all."



KEYSTONE
The Ultimate Teen Program

Save the Date!

DATE	EVENT
Tuesday nights through May 5th	Crush Italian Cuisine & Lounge Job Mentoring Program <i>Dine at Crush between 5-8 PM and support the Boys & Girls Club!</i>
April 11 (Saturday)	Paradise Cook Off ~ a fundraiser for our Clubs on the Ridge <i>Presented by NRWS Recycling Center</i>
June - August	Camp Journey (Chico) & Camp Quest (Paradise) Program <i>Turn that summer brain drain into brain GAIN - enroll your child today!</i>
June 6 (Saturday)	Oroville Food Truck Fest ~ a fundraiser for our Oroville Teen Center <i>Presented by Oroville Hospital</i>
June 15 (Monday)	Links Fore Kids Golf Tournament ~ Butte Creek Country Club <i>Sponsorship opportunities & foursomes available - call (530) 899-0335.</i>

For more information about these events and our programs or to make a donation, please call (530) 899-0335 or visit our website at www.bgcnv.org.

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